



# Focus Group: Economy

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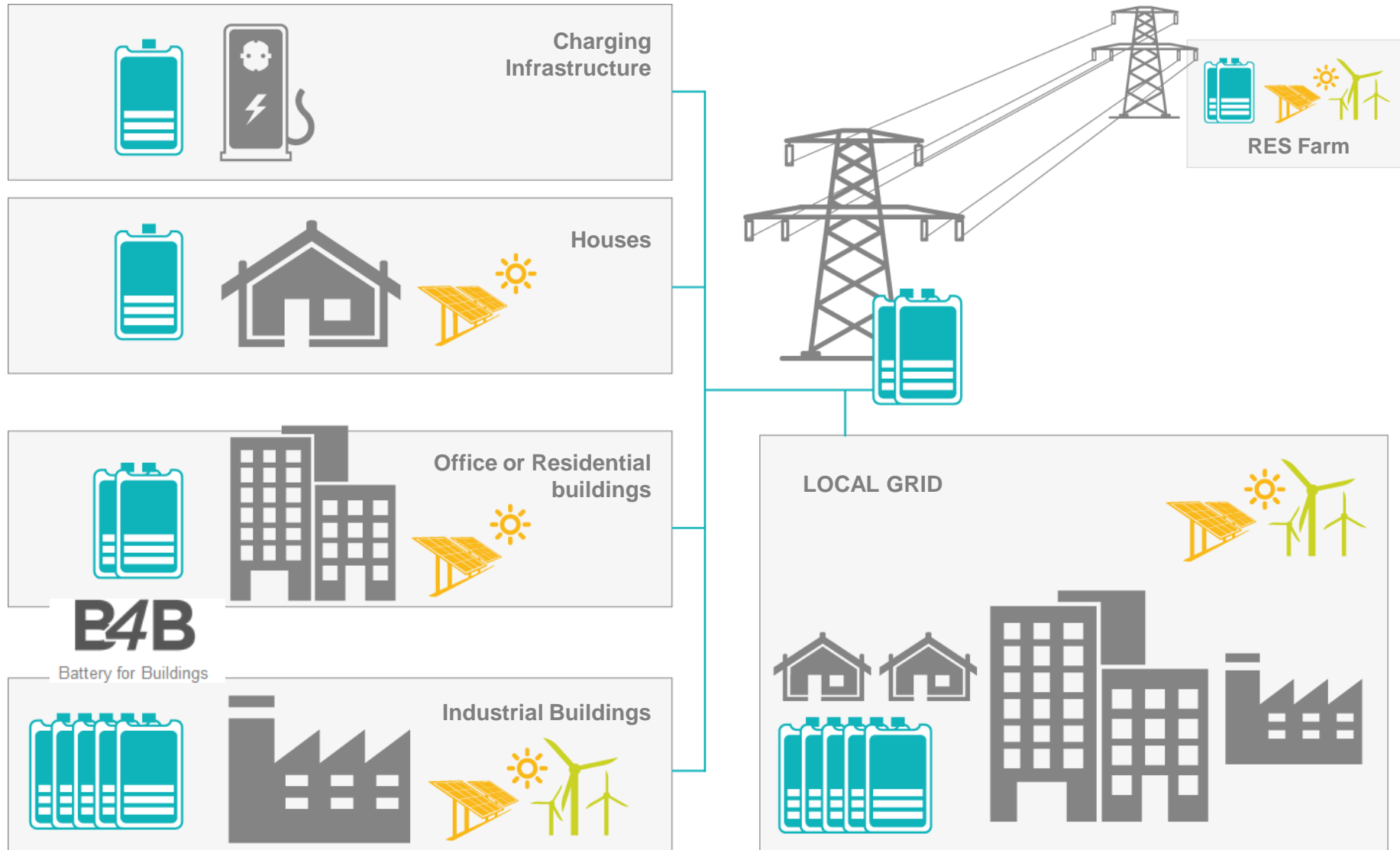
## Economic aspects: business models and impacts

- Assessing existing AND future energy system
  - need for storage
  - possible applications
  - framework and influencing factors
- Business models for storage owners/service providers and power operators
  - actual requirements
  - service descriptions
  - market volumes

# ELSA Innovation Roadmap

- **Stage 1: BAU (Business-As-Usual):**
  - Boundary conditions: limited scale of second life batteries available
- **Stage 2: Contribute to redesign of market and regulatory mechanisms: local balancing market to provide system services to DSO**

# Candidate Stakeholders for Using ELSA Systems



**B4B**

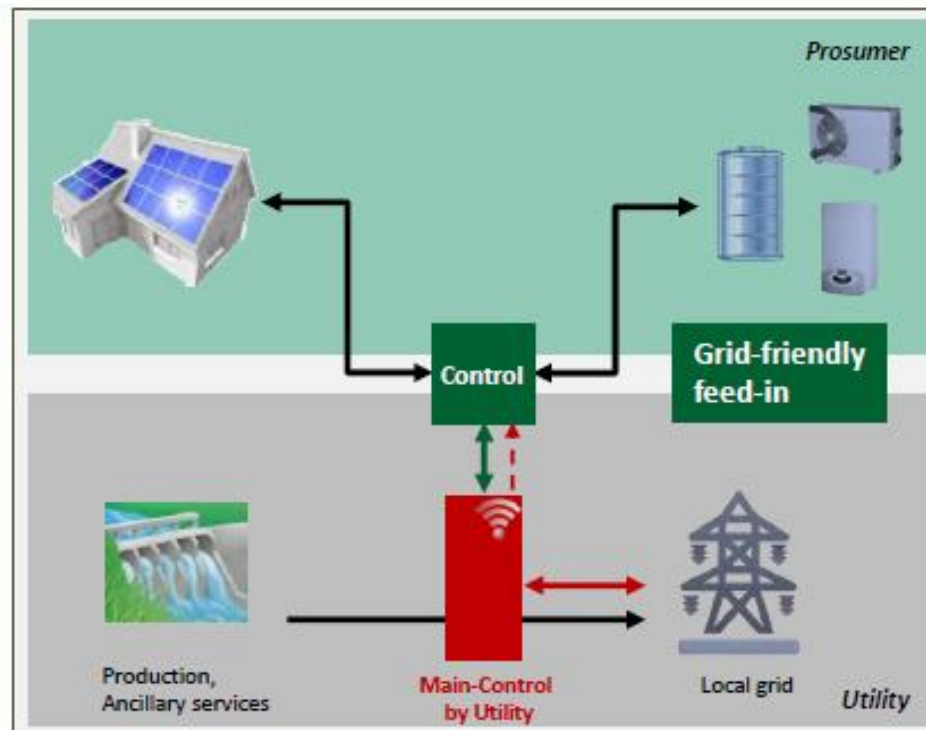
Battery for Buildings

# Enabler for novel storage grid-scale services

## Integration of grid independent prosumers with decentralised storage in the energy management value chain

**Prosumer:**  
Maximising own  
production incl. storage  
under the premise of  
grid stability

**EVU:**  
Grid stability  
Security of supply



# Towards cooperative & cross-sector business models

- Cooperative business models where **non-grid stakeholders** are willing to trade off their **own societal or business objectives** against system-level objectives, such as greener energy systems
- Cooperative business models for **decentralized energy storage** may leverage **hybridization** and **merging** of formerly disjoint energy supply and mobility value chains with EVs increased penetration

## Barriers for viable business models

- **High up front costs for storage versus multiple volatile revenue streams**
- Stand alone storage business will face higher costs and lower ability to capture value than incumbents (generators, network companies and customers)
- **Appropriate market design and regulation** will determine the ability to monetise storage services
- Granularity of bids too large, preventing a large number of storage resources to participate in flexibility markets

# Market and regulatory issues

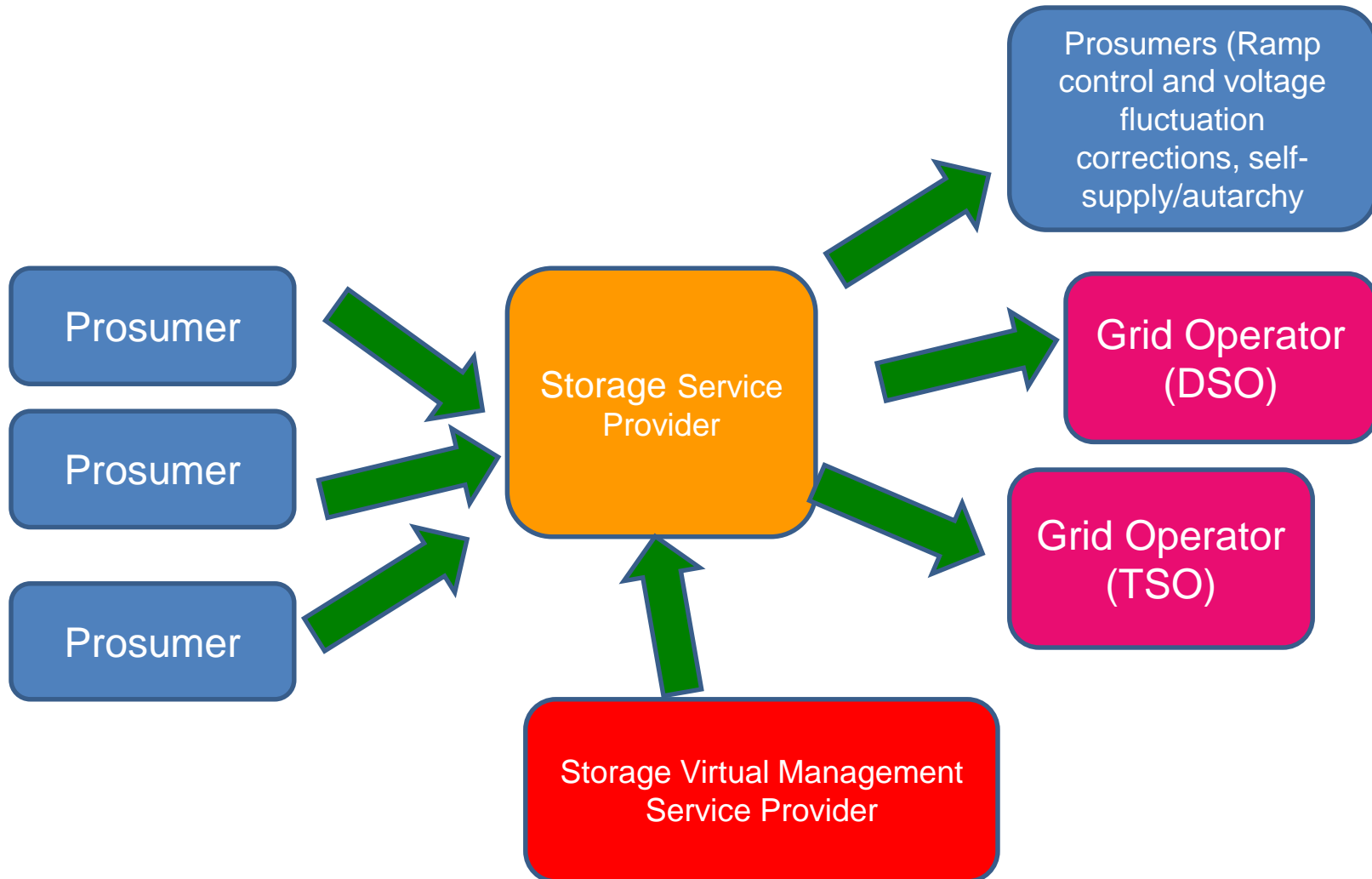
- Historically, the **system operator has directly procured** response and reserve capacity from existing generators as by products, rather than used organised markets that would allow storage to compete
- **Storage products** need to be defined in order to allow them to be monetised. In general, small facilities are often excluded from directly trading in electricity markets.
- **Multiple regulatory barriers need to be overcome**
  - **Definition of storage** – is it generation or retail or something else?
  - **Regulated incumbent network companies** may be able to include storage in their asset, reducing the scope for non-regulated storage.
  - •Unbundling rules may mean that if network companies own storage they cannot dispatch it and must work through a third party



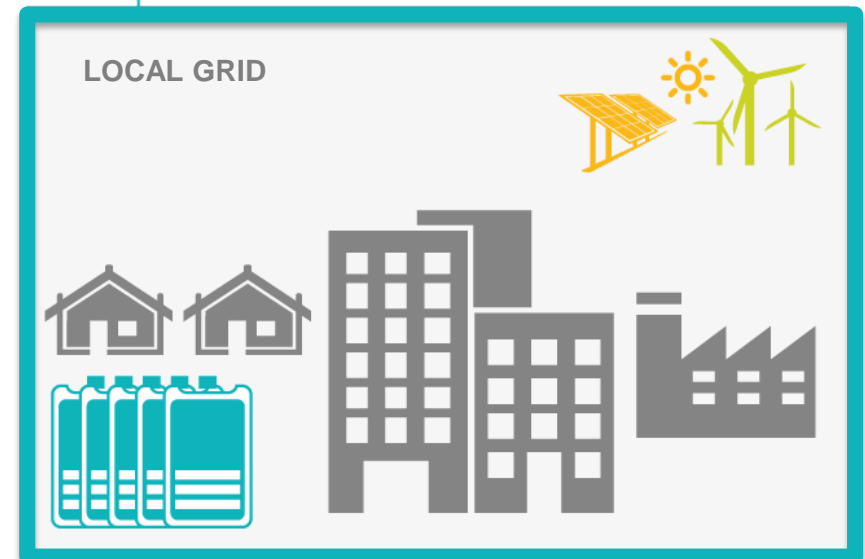
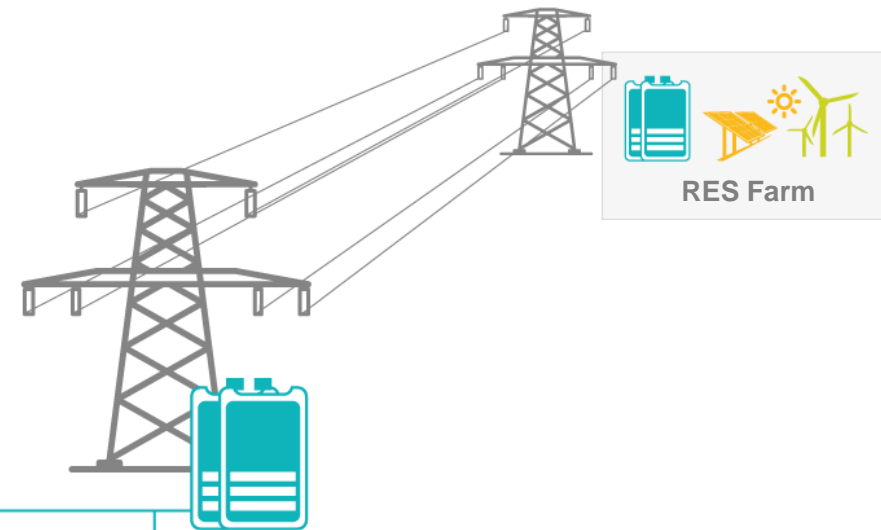
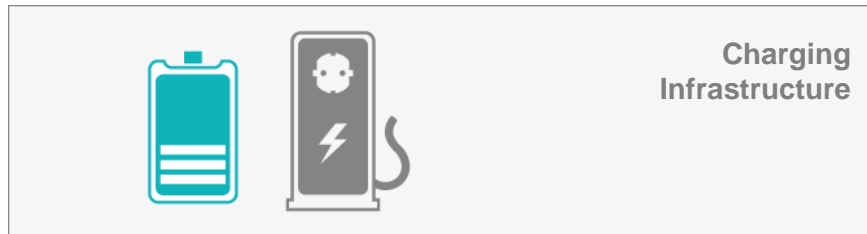
# ELSA Business model & value proposition

- **"Storage as a Service"** business model and "servitization" service delivery model, which shifts costs from CAPEX towards OPEX
- Redesign of market mechanisms, value chain and business models towards "storage servitization", through the introduction of a new stakeholder, the **"Energy Storage Service Provider"**
- **Multi-functional storage business model**, in which some of the services will be combined either horizontally way (same storage service mix at any time) or vertically (storage service mix changing in different time intervals)

# ELSA Novel Value Chain



# ELSA target sectors

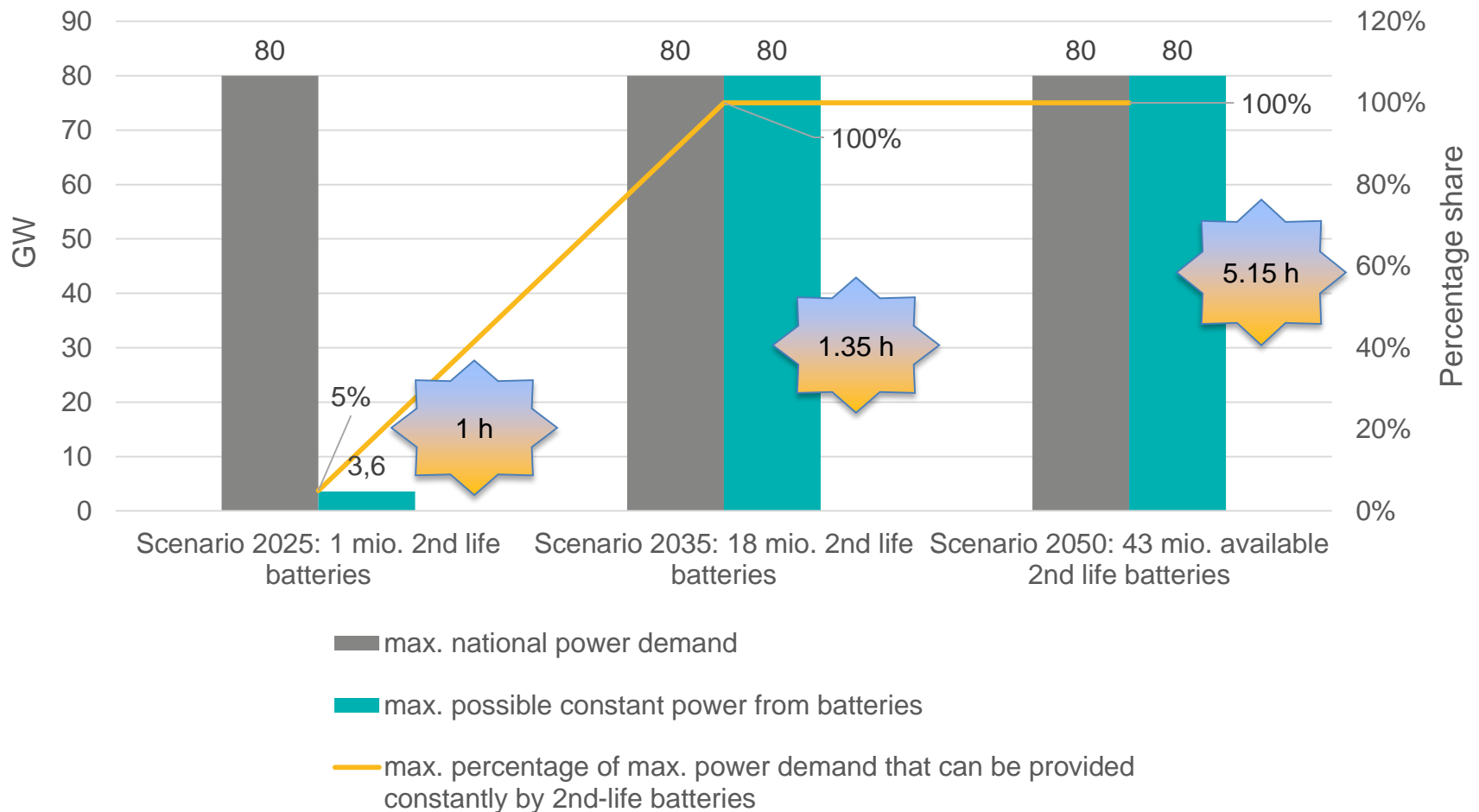


**B4B**

Battery for Buildings

# Assessing the overall potential: EVs and energy transition in Germany

## Grid economic potential of 2<sup>nd</sup>-life batteries in the energy sector



# Conclusions

## Scenario 2025

- Theoretically, 300,000 2<sup>nd</sup>-life batteries can provide most of the operating reserve (primary, secondary, minute reserve) actually needed.

## Scenario 2035

- 9 million 2<sup>nd</sup>-life batteries can guarantee about 100% of the max. national power demand for 1.35 hours constantly.

## Scenario 2050

- 43 million 2<sup>nd</sup>-life batteries can cover 100% of the max. national power demand for 5.15 hours constantly.
- 2<sup>nd</sup>-life batteries from fully electrified national vehicle fleet can match short-term storage need (at least up to one hour) for 100% PV-wind supplied economy (extreme case of highest flexibility need).

# Use cases: We need to Stack Services

## Services for Building & District



**Decreasing costs  
and increasing  
self-consumption**



## Services for The Grid



**Optimizing local  
grid operation**



**Maintaining stability  
of electricity system**

## Immediate applications

1. PV with batteries for self-supply in single family homes
2. PV with batteries for self-supply in large buildings
3. Provision of primary operating reserve
4. A combination of the above (self-supply+grid services)

# 1. PV with batteries for self-supply in private homes

Require 6.6 kWh battery on the average

→ requires dismantling of car batteries

→ no market for 2<sup>nd</sup> life batteries

See e.g.: Fischhaber, Sebastian, et al. 2016, Ancillary Research of German Electromobility Programme



## 2. PV-storage for 10 families residential building (DE)

Annual electricity consumption:	45,000 kWh
Photovoltaic system:	30 kWp
Storage capacity:	24 kWh
Costs for PV-storage system:	800 €/kWh
Costs for PV-system:	1,700 €/kWp

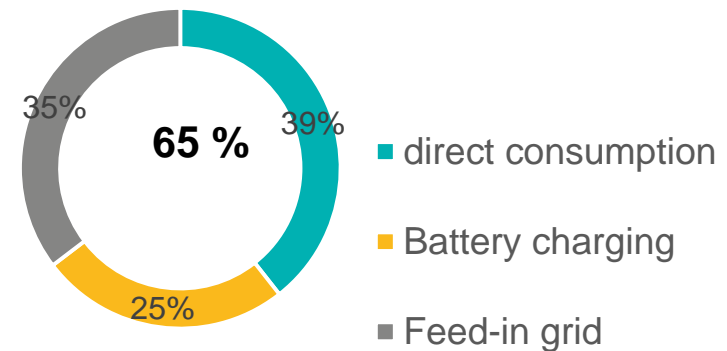
### Calculation over 10 years

Investment:	-70,200 €
Electricity from grid:	-79,650 €
Electricity self supply:	+55,350 €
National subsidies:	+60,000 €
EEG-apportionment:	+16,964 €

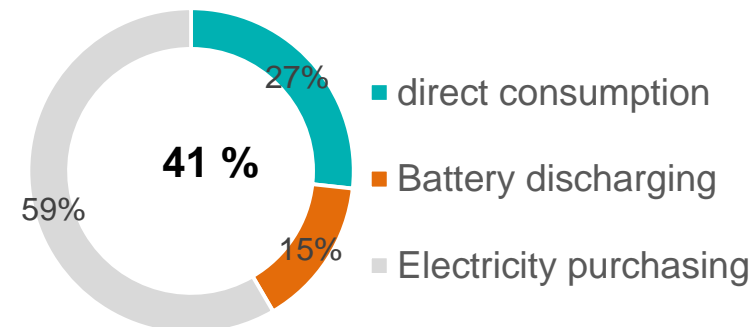
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Revenue after 10 years:	-12,314 €
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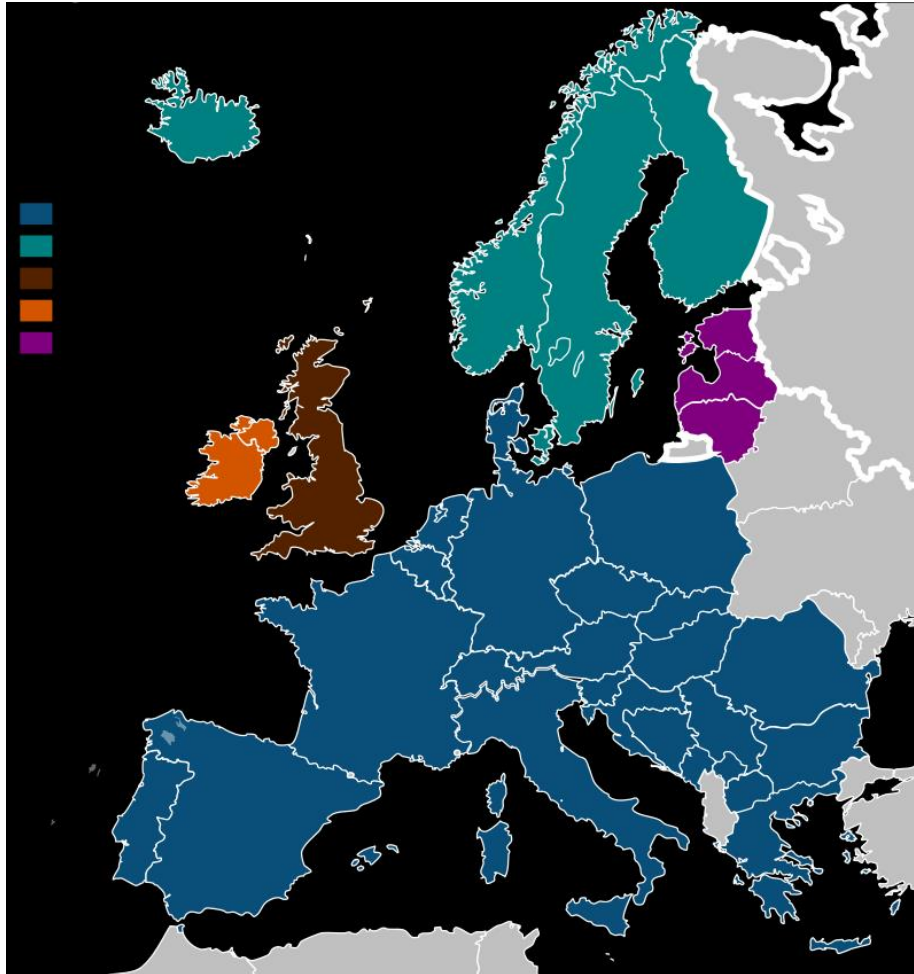
### Quote of self-consumption



### Quote of autarky



### 3. Primary operation reserve provision



Wikipedia: ElectricityUCTE.svg

- About 20 MW primary reserve power (PR) are activated per mHz deviation from 50 Hz in the UCTE grid network (countries coloured in blue) by TSO
- PR is activated when deviation exceeds 10 mHz
- Needs to be available fully after 30 sec
- If necessary, PR needs to last normally up to 5 min before secondary reserve takes over, up to 15 min if necessary
- **$\pm 3,000$  MW primary reserve have to be kept available in the UCTE grid**
- Mainly provided by central power plants which need to keep 2% of their nominal power available for PR

[https://de.wikipedia.org/wiki/Regelleistung\\_\(Stromnetz\)](https://de.wikipedia.org/wiki/Regelleistung_(Stromnetz))

## Conclusion

- 250,000 ELSA 2<sup>nd</sup> life batteries are sufficient to provide the entire primary operation reserve presently hold available in the UCTE grid network
- This number of batteries can serve up to primary reserve requests with the same direction (positive or negative) in succession for the maximum duration of 15 min before re-establishing the optimum readiness-SOC of 50 %

## Providers of primary reserve from batteries

- STEAG: 6 lithium battery projects for primary reserve with about 15 MWh / MW each, e.g. with 2<sup>nd</sup> life batteries from Daimler
- Sonnen GmbH:  
primary reserve to be provided from 2,000 small PV battery systems installed in single family houses in Germany;  
first battery systems contribute already to primary reserve in Switzerland  
[http://www.pv-magazine.de/nachrichten/details/beitrag/sonnen-bietet-flatrate-mit-erlsen-aus-primrregelleistung-an\\_100024328/](http://www.pv-magazine.de/nachrichten/details/beitrag/sonnen-bietet-flatrate-mit-erlsen-aus-primrregelleistung-an_100024328/)

## Example: Dynamic Frequency in UK

- Tendered by National Grid (TSO in UK)
- Minimum power of 10MW if contracted directly with NG
- Minimum power of 1 kW if contracted with an aggregator
- Required response time: <2s
- Optimal capacity ratio: 2C (100kW/50kWh)
- Locally installed relay triggering the service provision
- 2 years contract typically
- **Up to 200 000 euros/MW/year availability payment**  
(Cornwall energy, Limejump)

# Is there a Market for ELSA Systems?

Market segments		Residential buildings	Office, Comm. & Industrial buildings	Grid	
				Substations	Solar or wind turbines farms
<b>Storage size</b> (bat. 2 <sup>nd</sup> life)		0.5 bat. (Home) 2 – 12 bat. (Bldg)	2 – 18 bat.	18 bat.	>> 48 bat.
<b>European market</b> (2020 est.)		~30-40%	~20-30%	~10-20%	~20%
<b>Germany</b>	<b>50%</b>	★ ★ ★	★ ★	★ ★	★ ★ ★
<b>Italy</b>	<b>25%</b>	★ ★	★ ★ ★	★ ★	★ ★ ★
<b>UK</b>	<b>9%</b>	★	★ ★ ★	★ ★	★ ★
<b>France</b>	<b>4%</b>	★	★ ★ ★	★ ★	★ ★

## Questions

- ELSA targets at large buildings. What type of facilities are feasible and how can they be addressed?
- Today, ELSA could participate in Primary Reserve, which is actually managed by TSOs. What are restrictions and hurdles that need to be considered?
- Who would be potential partners to be successful in the two identified market domains?
- Which potential do you see for cost-effective services tailored for DSO? What are the barriers preventing DSO-level services to be fully deployed?

## Contact:



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